

November 9, 2012



Dear Bear Friend,

**You can make a difference for bears.
Help us build the Hope Learning Center.**

Six days until Give to the Max Day!

Can't get to a computer on November 15th? Make your secure donation now through Give to the Max Day and your gift will be deducted on Nov. 15. [Schedule your Nov. 15 gift here](#). Be sure to click on the blue link that says "schedule one for Give to the Max Day 2012" as shown here:



Help us win the grand prize! The three nonprofits that get the most people to donate during this event will receive \$12,500 for first place, \$5,000 for second place and \$2,500 for third place.

Last year, hundreds of you logged on to put the NABC in 2nd Place for the second year in a row with donations totaling over \$125,000! Thanks to you, your gifts paid off our old debt and enabled us to begin the construction of an addition to the NABC that will house the Hope Learning Center. **We're counting on you to put us on the Leaderboard again this year!**

Be sure to tell your family and friends you donated to the North American Bear Center and share our link with them (<http://givemn.razoo.com/story/Bears>) via email, Facebook, Twitter, and Pinterest.

The Hope Learning Center—The projected cost of the 8,000 square foot addition is \$1 million. An anonymous family donated \$400,000 to begin the construction and Lily Fans generously contributed over \$165,000 over the past year. In order to open the Hope Learning Center in June 2013, any gift to meet the \$1 million goal will be deeply appreciated.



Named for a research bear named Hope, the Hope Learning Center will expand the North American Bear Center's outreach to schools and the public—regionally and worldwide. The educational facility will house a large multi-media room for visiting students and conferences. A broadcast facility will telecast live lectures, videos, and video casts globally. The Education Outreach team will have room for the growing needs of administrative offices and storage for the Black Bear Box program. The building will also provide additional space for the installation of the Northwoods Ecology Exhibit.

As you know, the North American Bear Center is making a difference every day through its core mission of worldwide education in ensuring the long-term survival of bears. Bears have been demonized for over a century. People will not coexist with animals they fear. All eight bear species are endangered or threatened in all or part of their ranges, and people are moving into bear country like never before. Each resident in bear country helps determine the future of the bears that live around him or her. By replacing misconceptions with scientific facts, the North American Bear Center is changing attitudes around the world. People learn the truth about these mostly timid animals and become more willing to preserve wild populations and species. Your generous support means the world to bears everywhere now more than ever.

Follow us on [Facebook](#) so you can share in the excitement of the giving day!

Sincerely,

Lynn Rogers, PhD, Chairman

P.S. At the end of Give to the Max Day, one donation from across Minnesota will be randomly selected for a \$10,000 Supersized Golden Ticket! Help us increase our odds by making your gift on November 15th or today by visiting <http://givemn.razoo.com/story/Bears>.

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<http://www.bear.org>